

Easy Archive Maker

The easy way to build your own **cash generating** newsletter archive



"Attract More Subscribers, Generate More Sales And Increase Your Search Engine Ranking By **Instantly Turning Your Newsletter Articles Into A Permanent Online Archive ... All With Just A Few Mouse Clicks!"**

Special bonus ... includes full Master Resale Rights!



Dear Friend,

If you publish a newsletter, you may already know the value of creating an archive of your old articles.

This provides a reference source to attract new subscribers and offers a rich feeding ground for the Search Engine Spiders, **increasing the Search Engine ranking of your site.**

An archive can also be used to advertise your products or promote affiliate programs to your website visitors by placing additional adverts on the HTML pages containing the archive.

Despite all these advantages, if you're like most marketers, you probably don't actually create your own archive, simply because it can be **so time consuming.**

Even if you do maintain your own archive, you are no doubt continually spending time and effort on updating it. This is time which could be better spent elsewhere.

Our Easy Archive Maker software makes light work of building an archive for you, instantly turning any text article into a full HTML web page and automatically building and maintaining your article index.

The HTML pages created are built from a special template, so they exactly match the look and feel of your site and can even include your chosen adverts and links.

Using this **quick and easy software**, you can add new articles to your site archive in seconds, allowing you to build your own online newsletter archive with minimal effort.

Attract Visitors Through The Search Engines Automatically

Search Engines love sites which offer information content. If you publish a quality newsletter, the articles and messages you send to your subscribers are probably packed with just the right sort of content.

By simply turning each article or message into an HTML page linked into your website, the Search Engine Spiders will find these pages and list them.

The more pages you have listed, the more chance someone will find your site.

This means **more visitors, more subscribers and more sales!**

With Easy Archive Maker, you can get all these advantages with just a few seconds work and generate ongoing benefits from material that you've already created.

Easily Attract New Subscribers

When offering people your newsletter, it's much easier to get people to agree if they can see your old articles, as it gives them a taste of what to expect.

You can also slot signup forms into each page, so anyone casually surfing your site will see that they can get more articles, just by subscribing.

With just a few seconds work each week and your copy of Easy Archive Maker, you can attract lots more subscribers and that of course means more money in your pocket!

Beat The Spam Filters For Increased Profits

One of the greatest advantages of having your own online newsletter archive is that it provides a way for you to beat the spam filters.

It's estimated that over half of all genuine emails sent to any mailing list are swallowed by spam filters before they reach the subscriber.

This means half your potential customers never even see your email, **halving your sales instantly**.

Spam filters are triggered by key words and phrases in the email. The shorter your email, the less likely it is that it will be blocked.

Many successful marketers have discovered a way to use their newsletter archive to ensure a much higher delivery rate to their subscribers.

These marketers add their article to their newsletter archive after they've sent it.

A day or two later, they email their subscribers again with a simple one line email telling them that there's a new article available in case they missed it and providing the link for the web page.

Since this second email is so short, it will **sail straight past most spam filters**, ensuring that many more of their subscribers get to see the article.

With your copy of Easy Archive Maker you can now apply this same successful strategy to your business, with minimal effort.

Quick And Easy Software Updates Your Archive In Seconds

Easy Archive Maker is incredibly easy to use.

To start with, you simply create a special web page using your usual HTML editor.

This page is a complete example of what you want your archived article pages to look like, except that instead of having the text of an article in it, it contains the words "INSERT ARTICLE HERE".

You can incorporate graphics, set fonts and layout, add adverts above, below and to the sides and generally make the page look exactly as you want it.

This web page is referred to as your "template".

Now every time you want to add an article to your archive, you simply run Easy Archive Maker, paste your new article into the software and click a button.

Easy Archive Maker will generate a complete new web page by taking your template and inserting the article text (with appropriate formatting) in place of the "INSERT ARTICLE HERE" text.

It will automatically convert any line breaks in your article into the HTML equivalent (to preserve the formatting and layout of the article) and automatically turn any links into full clickable HTML links.

It will then save this new article web page to a file.

The software will automatically store each article in sequentially numbered file: "article0001.html", "article0002.html", "article0003.html", etc. (you can override this if you wish and set your own file names).

As well as creating new page for your articles, Easy Archive Maker can also maintain an article index page for you.

An article index page is a single page containing a complete list of your articles, with a link to each.

This provides a central page from which visitors can access your articles as well as ensuring that all your pages are linked into your site, so Search Engines can find them.

If you have selected to update the index page, Easy Archive Maker will automatically insert a new link into it whenever it creates a new article page.

Using this simple system, you can complete a full archive update in a matter of seconds, ready to upload to your web host.

Building your newsletter archive just doesn't get any easier than this!

Full Master Resale Rights Included Free!

Your copy of Easy Article Maker comes complete with Master Resale Rights.

This means you can sell this software yourself and keep all the money.

Just make one sale to recover your investment.

I'll even give you a copy of this ready made sales page to **make it really easy for you**.

You can also add this software as a bonus to other items you sell if you wish, or include it in packages and membership sites.

Build Your Highly Profitable Newsletter Archive Now!

Running your own newsletter without building an archive is simply throwing money down the drain.

Easy Archive Maker creates and maintains your archive for you with just a few mouse clicks, making the whole process **incredibly quick and easy**.

I could charge a lot for this software given the enormous benefits that it will bring to your business, so I'm sure you'll be amazed when I tell you that you can get your own copy of this software, complete with Master Resale Rights for **just \$19.95**.

Even though I'm offering this software at such a bargain price, I still want you to be 100% certain that it will really work for you.

That's why the software comes with my 30-day, **no risk**, 100% money back guarantee.

If at any time within the next 30 days, you decide that Easy Article Maker doesn't meet your needs, just send me a quick email and I guarantee to refund your money in full, no questions asked.

I cannot promise how long I can maintain the current low price of this amazing software. The price could go up at any time without notice.

Please order now to ensure that you get all these benefits for this amazingly low cost.

Please Order Now For Just \$19.95

You'll receive instant access to your software by Internet download.

Totally secure payment is by Paypal, one of the largest payment services on the Internet.



Requirements The software requires Microsoft Windows.

Disclaimer Although building your own newsletter archive generally brings significant benefits, the actual results are dependent on many factors, including for example the quality of your newsletter articles. We are therefore unable to guarantee that you will benefit from using this software, although we will happily refund your money in full in the unlikely event that you do not see worthwhile returns on your investment.