
FRONT COVER:

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Foreword

There are several reasons why any business venture should have the advantage of working in teams. Some of these reasons may be more obvious than others but none are less important or beneficial. Exploring and understanding these ideas regarding the necessity of having a team work together towards the success of the company is a worthwhile exercise for all concerned.



Building The Best Business Team

How To Create An Unstoppable Team That Builds Booming
Businesses

Chapter 1:

How Important Is The Team To Business

Synopsis

Today most companies have more than one individual working on any given project at any one time, simply because of the accepted notion that more ideas and view points are better than just one.



The Basics

From solely the ideas and concepts point of view, fresher and more innovative solutions may bring about a more competitive and customer attracting product or service. Several “heads” brainstorming equals several different ideas as opposed to one individual trying to come up with several ideas. Depending on one individual is not only time consuming but also not very cost effective.

Another advantage of the team concept is that by working as a team much more work can be accomplished within a shorter space of time. Also the possibility of identifying the pro and cons of the item or service being conceptualized is much better and wider when compared to just depending on one person’s perception. Other benefits of working as a team also include the delegation of the work load to be borne by all those involved in contrast to one person trying to get everything done alone. Here the advantage of the time and cost saved is apparent.

Decision making also becomes easier to a certain extent when more experienced and skilled input is available instantly. This is a very important element when the time factor is a predominant issue. Decisions can be made more effectively and quickly because the various aspects on the impact of the service or product can be discussed and understood completely and thoroughly.

Chapter 2:

Design Your Plan And Goals

Synopsis

The idea behind any endeavor is to succeed as quickly and as effectively as possible, thus there is a need to have some sort of plan and goal from the very inception of the idea or business venture.



Plan

Having clearly outlined plans and goals helps the individual draw up and see the bigger picture of the whole process and this then helps the individual to be clear and sure of his or her capabilities to see the project to success.

These plans and goals should include both short and long term scenarios. Plainly put, it is like having a map, where everything is clearly outlined to make the journey easier and better to complete.

Some of the items within the plans or goals should include elements of mission statements, company profile, marketing research data, financial data and any other necessary and complimenting information.

All this information helps to determine how and what course the company needs to take in order to achieve the desired success intended. It also contributes to the reality factor of the process and challenges that may occur during the course of the business venture.

These goals and plans also help the individual prioritize the financial allocations and resources well in order to cover a comfortable period of about three to five years.

The importance of the financial elements being realistically mapped out should not be underestimated as this very important element will eventually dictate the smooth running of the business venture.

All these plans and goals also help the individual present a more comprehensive picture of the business venture to possible potential investors, as the clarity of each aspects of the business has been clearly and carefully mapped out for all to peruse. Question and queries can be affectively and satisfactorily addressed immediately, further boosting the confidence in the percentage of making the venture a success.



Chapter 3:

Choose The Right People

Synopsis

Choosing the right people to be part of the team is indeed a crucial part of ensuring success within the business framework, as this is the platform where all decisions, ideas, and other such processes are first formed and implemented.



Pick Right

If at this point of the business process, problems can arise simply because of the poorly selected team, can cause the entire business venture to be effected and certainly not positively.

This kind of set back can be hard to recover from and will cause the business venture to falter both financially and physically. Thus choosing the right combination of people to work together for a common goal is very important indeed.

The team members selected should have various qualities that are complimenting on all levels of which the most important element should be the understanding that there is no place for individualistic thinking but rather collective thinking mindsets.

If this very vital element is clearly understood and accepted by all involved in the team then and only then can the team members work together effectively and successfully.

Each member chosen should be able to contribute constructively to the general equation while at the same time be able to accept other contrasting and at times contradicting view points with the openness and willingness needed to come to an agreement for the betterment of the business.

The negative element of trying to outshine one another should be clearly and strictly discouraged and even prohibited altogether.

Sharing a common goal, vision, agenda and timeline should be priority of the chosen team members as this is what will contribute to the forward moving flow of the business venture and contribute significantly to its success.

The dynamism of those involved in the team is also another significant element that should be carefully considered as the most effective teams are able to work well and effectively together to produce the best results possible.



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