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## **iPhone Tricks and Apps**

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## **The Most Popular Productivity Applications For the Multi-Tasker**

If you are like most aspiring entrepreneurs you probably think about your business and the next thing you need to do in order to make your work a success, even when you are away from your computer. While doing what needs to be done is what can take you from nobody to somebody, most cell phones do not have the ability to provide you with the software you need when you are on the go. Here are some of the most popular productivity applications that exist for the iPhone so you can stay on track with everything that needs to be done for your business, regardless of where your day may take you.

No matter how good you may think you are at keeping track of every item you need to take care of on a daily basis, there may be times that at least one or two items from your to do list may fall through the cracks. While most may take notes utilizing a pen and paper, the iPhone has a great alternative in the form of ReQall. While many applications provide users with a simple to do list, ReQall combines your to-do list, shopping list, and voice memos into an easy to use package. The best feature is that the data contained in ReQall can be accessed from more than just your iPhone. The app syncs to your online account so you can access your notes from your computer if you so choose.

Those who have ever been caught in a new city with the need of a specific product or service will love the YPMobile application. While we all know that it is impossible to carry the yellow pages around with you where ever you go, YPMobile gives users access to a searchable Yellow Pages so you can easily find what you're looking for without very little effort. As an added bonus the app even gives you the option to search by category so you can find the closest restaurants to your current location if you have no clue as to what to choose for dinner.

Lastly for the iPhone user who needs the help of an electronic personal assistant there is the application entitled PageOnce Personal Assistant. Unlike other applications that provide users with a specific service, PageOnce takes all your online accounts and merges them into a user friendly interface. This app gives you the ability to view any account that matters most to you at a given point in time. The only disadvantage is the data it provides is read only, preventing you from making that important payment that you just realized you had missed.

These are just a few of the most popular productivity applications for the iPhone. Whether you need to keep tabs on the status of all your important accounts, or you just need to make a list of the tasks you need to complete on any given day, these apps can give you the tools you need to turn your business into a budding success.

## **Augmented Reality on the iPhone**

Imagine being able to point your iPhone at something and seeing hidden notes and information that only your phone knows are there. This is called Augmented Reality, and it's currently coming to the iPhone.

Augmented reality is difficult to explain, but basically it is a system of information that is overlaid on the real world. When you move around in the real world and you have your iPhone with you, you can use the phone's camera to view this information on your iPhone screen.

Science fiction writers such as William Gibson have played around with augmented reality, using a concept that Gibson calls locative art. In Gibson's novels, a person can walk around with a virtual reality helmet and view works of art that only exist in cyberspace. As they walk past a certain point in the real world, they will see something there that isn't actually real, but is a virtual image.

Real-life augmented reality is similar. One application of augmented reality on the iPhone is an application called TwittARound, which uses location information from Twitter users' tweets and displays them where they were created. For instance, you can look through your iPhone screen, using the camera to see a view of the world around you, and see tweets precisely where people left them. This has enormous potential as an expansion to Twitter, as well as a marketing tool.

Other applications of augmented reality on the iPhone include live directions. You can hold the iPhone up, with the screen on, and directions will appear in front of you as if you were following personalized signs on the road. There is also an augmented reality browser known as Layar which is making its way to the iPhone, which allows you to point your iPhone camera at a place or object and see the place's web site and information immediately hovering over it on your screen.

Augmented reality is being applied elsewhere besides the iPhone, for instance, users of computers with webcams will soon be able to view magazine advertisements through their webcams and see three dimensional images appear as their screen, as if holographically hovering over their magazine. Another is a museum in Japan where visitors can wear virtual reality helmets and look at computer models of live dinosaurs moving around the museum. When augmented reality becomes mainstream, the iPhone is sure to be the first and foremost outlet for this exciting technology to be introduced.

#### Funny iPhone tricks

iPhone tricks and tips are some of the funniest entertainment options that the Apple producers have been offering to their iPhone product fans. Not only are they amusing and fun but they are also very interesting if we regard them from the technical point of view. The Apple producers thought of an innovative manner of showing users that there are more things that can be done with an iPhone than just the smart phone functions.

iPhone tricks go beyond the classic iPhone features like the touch screen functions of browsing through artists and songs or pictures. These are the classical and basic functions that iPhones offer so these need not be considered when speaking of iPhone special tricks and gimmicks. However, the special ones, if we can call them that, are also related to the unique functions of the touch screen display that the iPhone offers. For example, the popcorn trick creates the unique effect of realistic popcorn popped in the screen of the iPhone. This is one of the main attractions of iPhones, speaking of tricks, and it also goes hand in glove with another special trick, which is the beer glass effect gimmick. The latter one gives the impression that the iPhone screen acts like a beer glass and the illusion of beer is so realistic especially if the iPhone is directed one way or another, so as to make the liquid seem pouring.

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