

Attention: People Looking To Increase Sales For Maximum Profit

## "Now You Can Maximize Profits - And Optimize Sales - All Year Long"

The Most Important Review  
You'll Ever Read Before You  
Get Amazing Formula!

**To:** Amazing Formula Buyer  
**From:** {Your Name Here}

### What is the Amazing Formula?

The Amazing Formula system is a cd based product that shows you how to sell any product or service online. It covers the whole aspect of the marketing process and will teach you everything from obtaining a hot product and writing professional sales letter to building a list to sell the product and even about backend sales. The book is packed with real-life examples of what works and what doesn't and will help you to be a smart marketer.

### What will you learn?

- How to develop new products, back-end profit centers, lead generators and a way to keep getting sales
- How to get people to tell you exactly what they want you to sell them
- How to become an expert in traffic generation niches
- The secret to making money with virtually free publicity
- Where to get a constant stream of viral marketing ideas delivered straight to your inbox every day
- Different way to get people to opt in to your list that is twice as effective,
- And much much more!

### What is Included?

- A cd which contains the whole course.
- Marlon's 31 page report entitled "How I Built A Successful Online Business From Scratch, With NO Experience and Very Little Money!"

- A Special Report on - "How To Accurately and Successfully Track Your Advertising Results!" which reveals the hidden pitfalls in ad tracking systems and how they can be skewing your results.
- FIVE step-by-step "Quick Start" videos which are actually excerpts from Marlon's 7 Action Grid System and teach you to setup your online payment processing system.
- A 30-day Free trial of the "Ultimate Automation" service that lets you launch your own business in one hour. This new program:
  - Takes orders for you
  - Sends a series of follow up emails to customers
  - Signs up people to resell products for you
  - Tracks associate orders
  - Drops new associates in an autoresponder series
  - Gives you unlimited autoresponder sequences
  - Has built-in ad tracking software
  - Processes credit card orders in real time
  - Manages your mailing list for you
  - Sends out surveys and puts answers in a database
  - Much, much more
  - Allows you to move your whole business to a new ISP in a flash
- Instant Access to the 30 minute audio recording from Marlon's "How to Get The Alligators Out of Your Pond" conference call.
- Instant access to the 13 page PDF transcript of the "How to Get The Alligators Out of Your Pond" 30 minute conference call.
- Instant Access to the 28 page "Secrets of Joint Ventures" magazine with step-by-step instructions on how to do joint ventures.
- A 19 page PDF transcript of the "How to Grow and Promote Your Business" 30 minute conference call.
- Access and 7 month membership to Marlon's exclusive "Players Only" web site.
- Full color, beautifully illustrated 20 Page "Buzz Marketing" magazine. In this issue you will learn:
  - An Overview of how to get buzz
  - How to Get a Group of People Talking About Your Product Or Service.
  - And step by step Buzz Marketing Campaign How To's

## Personal Opinion:

Actually, I have fallen in love with Marlon's products because he over delivers every time. His products have really changed my views of Internet marketing and helped me to see what I was unable to even imagine as a beginner.